

After a long period of warfare, Shogun Tokugawa Ieyasu founded the 250-year Edo shogunate centered in Tokyo, died in 1616, and was buried here on Mt. Kunou facing Suruga Bay, where Toshogu Shrine was built. It is said that the priest who served at Toshogu grew strawberries at the foot of Kunouzan in the 19th century. At the time of its cultivation, there were still no greenhouse greenhouses as we know them today, so a cultivation method was developed that utilized the power of nature. The sloping stone walls received more sunlight and accumulated more heat than flat land, making it possible to cultivate strawberries by taking advantage of the heat-retaining power of stone walls. In addition, because of the good drainage, sweet strawberries with concentrated flavor can be grown. This "Ishigaki Strawberry" is a traditional cultivation method unique to this region that takes advantage of the power of nature and is environmentally friendly. Strawberry picking can be enjoyed from January to early May.

Competition among production areas in Japan, the world's largest consumer of fresh strawberries, is fierce, and new strawberry varieties are developed every year and continue to evolve. Shizuoka is the production area of "Kirapika" and "Benihoppe," two of the most popular brands in Japan. The main brand for strawberry picking here in Kunouzan is the popular "Shohime," a unique shape with a dark reddish color and long fruit. They are soft and pleasant to the palate, and juicy with a lot of juice, making them perfect for eating raw. It is characterized by its low acidity and firm sweetness, making







## **Strawberry** in Shizuoka Shogun Ieyasu's heart remains warm

## Period

Jan. 01, 2023 to Dec. 30, 2023 (Reservation required) Place: the heat of Shizuoka Language:Japanese Access : 20 minutes drive from Shizuoka Station , 15 minutes drive from Shimizu Port , 45 minutes drive from Mt.Fuji Shizuoka Airport Minimum number of participant 1 person Available : January to early May. Time required : half hour Price : Approximately 3000yen /person (Depends on the farm)

[Not Included in the price] Transportation,Interpreter

## [High lights]

• Enjoy fresh strawberries





Option/ The path to Toshogu Shrine boasts 1159 steps counting from the gate on the lower side of Mt.Kunou near the strawberry farm. The view of Suruga Bay from the path is spectacular. Enjoy the spectacular view of Suruga Bay while being refreshed by the sea breeze and the scent of trees. After climbing the stone steps, you will encounter the gorgeous and gorgeous shrine pavilion, a national treasure.